



Southern Lakes Association  
of the Deaf



Madison Association  
of the Deaf



Greater Milwaukee Association  
of the Deaf

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February 2014

Dear Exhibitors,

Once again, this year will mark our 9th annual Deaf Picnic hosted by the Deaf Clubs, the Southern Lakes Association of the Deaf, Delavan WI, the Greater Milwaukee Association of the Deaf, and the Madison Association of the Deaf at the Darien West Park in Darien, WI on August 9, 2014.

**\*\*\*Note, this year we will have it on the 2<sup>nd</sup> Saturday of August,  
instead of the usual 3<sup>rd</sup> Saturday\*\*\***

We are asking if you are interested in having a booth exhibition again this year. We know that people benefit greatly from your services and find them very helpful. Also attached is the specs for your services.

Last year we had approximately 2500 people in attendance. We are expecting a large crowd again this year. We'd appreciate you taking this into consideration in having an exhibition of your services. Part of our funding is to provide the needs of the deaf students at the Wisconsin School for the Deaf. In exchange for your exhibition, we will set up an indoor booth for your business services and you will have your 3 minute video of your business shown all day. Your logo will be added on our website: <http://www.deafpicnic.com> Please, take the time to check our website. Attached are the specs.

**The deadline to send your video and reservation for an indoor booth is July 1<sup>st</sup>, 2014.**

If you have any questions, you may email me at [sladdeafclub@yahoo.com](mailto:sladdeafclub@yahoo.com) with a subject line, Deaf Picnic, or mail your inquiries to:

SLAD % Susie Kelly – Deaf Picnic Correspondent  
715 E. Wisconsin St  
Delavan WI 53115  
VP: 262-724-8025 & leave a message.

Thank you in advance for your consideration and support. Look forward to hearing from you.

Sincerely,  
Susie Kelly,  
Deaf Picnic Correspondent

# **Deaf Picnic Sponsors**

## **Annual 3 Deaf Club Picnic in August.**

- Exhibition Service - \$500 or more
- One table and 2 chairs for booth exhibition
- Booth shall be inside the shelter
- 2 free meals each (lunch & supper) for up to 2 Reps
- 2 free drinks each for up to 2 Reps
- Easy access to Parking
- Entitled to a 3 minute business related video shown all day at the picnic site.
- Your services will be recognized at the picnic site.
- Your logo/advertisement will be added to our website: [www.deafpicnic.com](http://www.deafpicnic.com)